

PROFESSIONAL DEVELOPMENT SERIES



Barb Girson built her first multi-million dollar business as an entrepreneur. She has taught thousands of people how to succeed with their business.

Take advantage of what she has to offer you!

Discover Your Inner Entrepreneur™

Discovery Weekly Topics:

Week 1- What does it take?

Week 2- What are my options?

Week 3- Where will I start?

Week 4- What will I need?

Your Coach...

Barb



If you have been downsized, displaced or even a little discouraged in your current work situation, attend & discover your own inner resource: **Your Inner Entrepreneur.**

During this 4 week program we will explore various options available to start a home-based business, evaluate what skills you have that might be marketable, determine how to set up your office, and identify what resources you will need. At the end, you will be able to make an informed choice and have in hand an outline/curriculum of what you need to do next, if in fact being an entrepreneur is for you!

Call **614.855.0446** OR Visit <http://www.MySalesTactics.com/entrepreneur> to see the impressive list of guest speakers and strategic partners.

Program Includes

- Information & Insights
- Facilitated Group Discovery
- Discussion Session
- Handouts
- Email Access to Barb Girson (M-F)

Program Info

October 8, 15, 22 & 29 Thursdays, 10-Noon
Jewish Family Services (1st flr, 1st Rm on Right)
1070 College Avenue
Columbus, OH 43209
614.559.0205



Celebrating 100 Years

Program Cost

- Registration Fee: \$450
- Weekly Pay Plans are Available
- Payment Accepted – Cash, Money Order, Paypal (Visa, Mastercard, Debit)

10% of program proceeds are contributed to Jewish Family Services, a nationally accredited mental health, workforce, and social service agency that has been helping individuals and families, in both the Jewish and general community, face life's challenges for nearly 100 years (2008).

If applicable, registration referred by: _____

Brought to you by:
Barb Girson
International Trainer & Coach
P: 614.855.0446

Owner, My Sales Tactics™
© 2009 All Rights Reserved
www.MySalesTactics.com

9/20/2009
1 | Page
Barb@MySalesTactics.com

PROFESSIONAL DEVELOPMENT SERIES

What Participants Say About...

Discover Your Inner Entrepreneur™



Jennifer Marshall

Human Resources & Workforce
Director, Jewish Family Services

"Barb is energetic, thoughtful and resourceful. Barb really got all of us to think about the mental aspects of entrepreneurship. During her program, I gained confidence, information to move forward, and self understanding. I was reminded that we are often our own worst enemy and that the power of positive thinking can make the sky the limit..."



Phil Wilson

Operations Analyst for American
Merchandising Services

"Barb Girson breaks through the entrepreneurial information clutter to bring you face to face with positive decision making. Investing in this four week course was the springboard to starting my own business. Barb blended fundamental entrepreneurial business building principals with proven evaluation tools and guest lecturers to bring me to a realistic decision making position."



Tim Bangert

Technology Catalyst

Going through the analysis and self-awareness exercises helped to point me towards that which holds more value to me and that which I was perhaps even more passionate. Barb saved me time in starting my business by providing resources, research, her insight and her experience.

"The DYIE was the right class at the right time to provide the tools I needed to turn my experience and 10+ years of vision into reality."



Gail Patrick

Esquire

"For me, it was invaluable to have an experienced entrepreneur to ask questions. I felt that Barb's discussion of my business plan and the expert presentations were of great value to me. I enjoyed her motivational gifts, her expertise, and her enthusiasms.

Through her course, I sprung into action. I wrote a business plan. I used her information to move forward with my business ((i.e. talked to a marketing professional, interviewed a small business attorney, and met with a business accountant). I set up a system/process to refine my business; for business materials; and for client source contacts.

Overall, Barb's program was inspirational, thoughtful and motivating. I would particularly recommend this program to anyone genuinely interested in starting a business but has a block preventing him/her from acting."

Brought to you by:

Barb Girson
International Trainer & Coach
P: 614.855.0446

Owner, My Sales Tactics™
© 2009 All Rights Reserved
www.MySalesTactics.com

9/20/2009
2 | Page
Barb@MySalesTactics.com