

PROFESSIONAL DEVELOPMENT SERIES



Barb Girson built her first multi-million dollar business as an entrepreneur. She has taught thousands of people how to succeed with their business.

Take advantage of what she has to offer you!

Discover Your Inner Entrepreneur™

Discovery Weekly Topics:

Week 1- What does it take?

Week 2- What are my options?

Week 3- Where will I start?

Week 4- What will I need?

Your Coach...

Barb



If you have been downsized, displaced or even a little discouraged in your current work situation, attend & discover your own inner resource: **Your Inner Entrepreneur.**

During this 4 week program we will explore various options available to start a home-based business, evaluate what skills you have that might be marketable, determine how to set up your office, and identify what resources you will need. At the end, you will be able to make an informed choice and have in hand an outline/curriculum of what you need to do next, if in fact being an entrepreneur is for you!

Call **614.855.0446** OR Visit <http://www.MySalesTactics.com/entrepreneur> to see the impressive list of guest speakers and strategic partners.

Program Includes

- Information & Insights
- Facilitated Group Discovery
- Discussion Session
- Handouts
- Email Access to Barb Girson (M-F)

Program Info

October 8, 15, 22 & 29 Thursdays, 10-Noon
Jewish Family Services (1st flr, 1st Rm on Right)
1070 College Avenue
Columbus, OH 43209
614.559.0205



Celebrating 100 Years

Program Cost

- Registration Fee: \$450
- Register by Sept 30th & receive a \$100 discount!
- Weekly Pay Plans are Available
- Payment Accepted – Cash, Money Order, Paypal (Visa, Mastercard, Debit)

10% of program proceeds are contributed to Jewish Family Services, a nationally accredited mental health, workforce, and social service agency that has been helping individuals and families, in both the Jewish and general community, face life's challenges for nearly 100 years (2008).

If applicable, registration referred by:

Brought to you by:
Barb Girson
International Trainer & Coach
P: 614.855.0446

Owner, My Sales Tactics™
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Barb@MySalesTactics.com

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Discover Your Inner Entrepreneur Guest Speakers

During the program you will be inspired and trained by...



Barb Girson, DYIE Program Author, International Sales Trainer & Coach,
My Sales Tactics™, www.MySalesTactics.com

Barb will help you incubate your business ideas, determine how to proceed & help you mobilize your plan.

Bonus: You'll also hear from these business owners who share valuable tips & insights for starting your business & becoming profitable.



Barney Greenbaum , Franchise Expert
FRANNET, www.frannet.com/bggreenbaum

FranNet Consultant of Central & Southeastern Ohio, Barney will help you to learn the pros and cons of franchising, the costs, types of franchises and successful techniques for doing effective research.



Caroline Z. Worley, Esq. Small Business Attorney
Anthony Law, LLC, www.anthonylawllc.com

Caroline outlines the legal basics that every start-up needs to consider along with her personal insights from advising entrepreneurs with small businesses of every type and size.



Mary C. Slane, President
Slane Financial Group, www.slanefinancial.com

A seasoned financial coach and entrepreneur of 10 years, Mary shares tips on how to prioritize your business start up goals with practical solutions for utilizing investments and insurance. Mary C. Slane is a Registered Representative of and offers securities through WRP Investments, Inc. Member FINRA & SIPC. *Slane Financial is not affiliated with WRP Investments, Inc. Securities activities are supervised by WRP Investments, Inc. with offices at 4407 Belmont Avenue, Youngstown, OH 44505. 330-759-2023*



Karen L. Sullivan, Managing Principal
Sullivan Solutions LLC, www.sullivansolutions.com

Karen offers tips for practical application of strategic marketing communication concepts to maximize your start-up's image and impact on a typical shoestring budget.



Gail L. Jamison, CPA Owner
Jamison & Associates CPAs, Inc., GJamison@jamisoncpa.com

Gail will walk you through the basics of accounting, helping you understand the terms, the requirements, and the numbers that add up to make your business run on a daily basis.

This Program Is Brought To You In Partnership With The Following Strategic Alliances:

- **Jewish Family Services:** www.jfscolumbus.org (10% of the proceeds will be donated to JFS)
- **Scioto Ridge Job Networking Group:** www.srjng.com
- **Like-Minded Moms Networking Organization:** www.likemindedmoms.net
- **Color Design Innovations, Inc.:** www.cdi-columbus.com



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