



Speaker Profile

Name: Barb Girson

Company: My Sales Tactics™

Title: International Direct Selling Expert, Speaker, Trainer & Coach

Web Sites: www.MySalesTactics.com

Category: Direct Sales Expert With First Hand Field & Corporate Experience

Key Topics: Recruiting, Booking Parties, Promoting Leaders, Host Coaching, Sales Training

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Bio & Introduction:



Barb Girson, owner/ President of My Sales Tactics™.

My Sales Tactics™ is a professional skill development company focused on providing you with effective direct selling strategies to build strong businesses, powerful teams and dynamic individuals. Barb Girson and her team provide you with expertise to accomplish your goals.

Brought to you by:

Barb Girson
International Speaker, Trainer & Coach
P: 614.855.0446

Owner, My Sales Tactics™
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Barb@MySalesTactics.com

In our professional skill development programs, active participants will build confidence, take consistent action, celebrate victories, effectively deal with disappointments and *most importantly* increase profits. As the principal of My Sales Tactics™, Barb Girson is a highly interactive, creative speaker, coach and author. She shares successful systems and sales strategies that stick via leader retreats, annual national conventions, workshops, and teleconference trainings.

What sets her work apart is that she teaches with the knowledge that can only come from experience at all levels. She has a proven track record of helping others succeed. Barb has been a successful multi-million dollar direct sales entrepreneur for 12 years and has a decade of senior management corporate experience.

She is a member of the National Association of Women Business Owners (NAWBO), Central Ohio Coaches (COC), American Society of Training and Development (ASTD) and has strategic alliances/affiliations with Like Minded Moms, Jewish Family Services. Through her corporate experience, Barb has been an active member of the Direct Selling Association for the last 10 years. Barb Girson is also the author of her own monthly E-newsletter titled: "Strategies That Stick" that is filled with advice, tools, and resources to help her readers grow sales.

Barb will help you get your key messages across in a creative manner. Call on her for meetings, workshop, seminars, luncheons & conventions. She engages, enlightens and lifts attendees.

Examples Of Barb's Programs/Speaking Topics: *For Direct Selling Companies, Sales Teams & Entrepreneurs:*

- Recruiting: Share Your G.I.F.T.S & Grow™
- Revving Up Recruiting Results™
- Building A Booking Buzz™
- S.T.A.R. Team Building™ How To Support, Train, Acknowledge & Recognize Your Team
- Strategically Setting S.M.A.R.T.E.R. Goals To Grow Sales
- '12 Networking Secrets to Give Your Business a Power Surge without Being PUSHY'
- And more... Looking for a specific topic? Barb will customize the program to meet your goals.

What others are saying about Barb's programs: <http://www.mysalestactics.com/speaking/testimonials>

A Few Speaking Engagements/ Topics:

- Like Minded Moms "Building Relationships by Effective Networking"
- Jewish Family Services, "What's Working with Networking?"
- Direct Selling Women's Association Chapter Meeting, "Building Relationships To Build Sales"
- Fox 28 News/Columbus "5 Tips To Become An Empowered Enterprising, Entrepreneur"
- Numerous National Conventions, Leader Retreat and Regional Meetings
- Regularly holds National Teleclasses for Fee or Free

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